

Survey of Major Yellow Pages Advertisers *

Bathtubs & Sinks - Repairing & Refinishing

Comparative Ad Analysis for _____

<p>Services Offered or Problems Solved:</p>	<p>Residential & Commercial Repair/Reglaze/Refinish: Bathtubs/Spas Sinks/Vanities Tiles/Ceramic Tiles Showers/Shower Doors Tub Enclosures Porcelain/ Fiberglass Pools Pressed Steel Chips & Cracks Color Changes REGLAZING EMPHASIZED Countertops/Formica/Vanities Infrared Baked Surface Ready in 4 Hours, etc. Long Lasting Finish Vintage or Contemporary Acrylic Tub Liners Sold/Installed Sinks Repaired & Re-veined</p>	<p>“Save Hundreds of Dollars” Surface Protection Coating (Add) Non-Skid Tub Bottoms Acrylic/Gelcoat Refinishing European Coatings Appliances (List) “New Tub Over Old One” Kitchen Sinks/Refrigerators Kitchen Cabinet Refacing Hot Tubs/Jacuzzis Regrouting/Recaulking “Make Worn Porcelain Shine Like New” Eliminate Rust (Stains) (Unique) Molecular Bonding (Cultured) Marble Oven Fronts PHOTOS/ILLUSTRATIONS Complete Bathroom Remodeling Handicap/ADA Conversions</p>	<p>Designer/Custom Colors Bonded Enamel Finish Entire Rooms “Permanent Repairs and Beautification for a Fraction of Replacement Cost” Painting/Spray Painting LOW COST EMPHASIZED, COMPARED TO REMODELING Custom-Made Liners “Over 100 Colors” “Looks Like New No Matter What Condition” Wall Surrounds to Cover Existing Bath Walls Whirlpool & Steam Unit Repair Fix Cracked Fiberglass/Rusty Steel Tubs USABLE IN ONE-DAY (OR LESS) Grouting/Plastering/Stripping/Caulking</p>
<p>Confidence Factors:</p>	<p>Years in Business/References Licensed Contractor (#) Insured (PL & PD) / Bonded "We Use Real Porcelain Glaze" Factory Authorized No Cracking/Peeling/Yellowing Complete Clean-Up After Job</p>	<p>Master Craftsmen Written Guarantees–5 Years, etc. Number of Jobs to Date “Reglazing Specialist” State of the Art Technology Mildew/Fungus Resistant</p>	<p>Customer Service Department Member BBB/UI Listed/FDA Approved Non-Toxic/Non-Flammable Coatings Top-Notch Crews/No Trainees/No Temps Work Done on Premises Contains No Isocyanates or Lead</p>
<p>Convenience Factors:</p>	<p>Business Days/Hours Ready to Use in One Day/12 Hrs “Save 75% Over Replacement” Toll-Free Number Flexible Scheduling</p>	<p>Affordable Rates/Phone Quotes Free Information Pack Pager Number Website/E-Mail Address Areas Served</p>	<p>Appointments - Consultation Free (In-Home) Estimates Free Brochure Showroom/Location Data Invitation to Visit Website</p>
<p>Special Services or Extras:</p>	<p>Senior Citizen Discount Specialist - Fitting New Tub & Shower Wall Over Old No. of Colors to Choose From</p>	<p>Vitreous Finishes/Free Caulking Seamless Bath & Shower Walls Before & After Photos Antique Tub Specialty</p>	<p>Antique Tubs & Sinks - Restoration Benefits - Appearance, No More Mildew, Easy to Clean, etc. Multiple Unit Discounts</p>
<p>Typical Related Headings:</p>	<p>Bathroom Remodeling Kitchen Cabinets/Remodeling</p>	<p>Bathroom Fixtures & Accessories</p>	

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