

Survey of Major Yellow Pages Advertisers *

Ambulance Service

Comparative Ad Analysis for _____

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|---|--|---|--|
| Services Offered or Problems Solved: | Emergency/Critical Care Elective (Non-Critical) Transportation Patient Transport to All Hospitals & Nursing Homes Paramedic Life Support Hospitals/Private/Industrial Air Transport (Arranged) Domestic/Worldwide Local or Long Distance Out-of-Town Trips Airline Departures/Arrivals 24/7 Emergency Service Event Standby Service Ambulette Service (Transportation for the Disabled) Alzheimer's Patient Transport USA/Canada/Mexico Body Removal | Cellular Telephones Mobile Intens. Care Units Heart Monitor/Oxygen Re-suscitator I-V Fluids Lift Capability Advanced Life Support Equip. Convalescent Transfers Wheelchairs/Wheelchair Lifts Wheel Chair Carrier Hospital Admission/Discharge Wheelchair & Stretcher Transport Cardiac Medications/Monitors Mental Health Patient Transfers Inter-Facility Transfers "Bedside to Bedside" Respiratory Therapists Special Needs School Transport | Air Ambulance Network Yellow Cab Special Services One-Way Pricing Transport for Disabled or Handicapped Door-to-Door Service for MD Visits Transport To And From: Nursing Homes, Clinics, Hospitals, Doctors, etc. Medical Escort on Commercial Airlines Hydraulic Lift Pediatric Specialty Dialysis and Radiation Transport ICU-CCU Equipment, RNs & MDs Specializing in Long Distance Complete Transfer Arrangements RN/EMT Staffed Ambulances "Call Anytime, Day or Night" Rentals – Wheelchair Vans Non-Emergency Transportation |
| Confidence Factors: | Years in Business Paramedics/Professional Staff Aeromedical Physicians/Nurses ICU/CCU Specialists In-House Medical Staff, or Physician Available 24/7 Response/Radio Dispatch Locally Owned & Operated | Modern Vehicles & Equipment Licensed/Certified/Fully Insured Fully Equipped Medical Aircraft "Coordination w/Your Doctor" State Certified/State Associations RNs/Hospital-Trained EMTs ACLS Certified Aircraft/Crews Medicare/Public Aid Approved | FAA Lic. No. for Air Ambulance Service Number of Ambulance Units/Stations American Ambulance Assn / ADA Approved Medical Transportation Specialist / AMTA Certified - International/Domestic Flight State-Certified Paramedics/EMTs Oxygen Equipped / Prompt & Clean JCAHO/Regional/Local Accreditations |
| Convenience Factors: | Radio Dispatched Central Location(s) Credit Cards Bill All Insurances Sundays & Holidays Multiple Stations in Area | Proximity to Airport Areas Served Toll-Free/Emergency Number Medicare/Medicaid Equipped Vans/Buses Website Address | Bedside to Bedside HMO/Insurance Accepted "Prompt Courteous Service" "Ask About Our Membership Plan" "Late Model Hightop Vans w/ Power Lifts" Billing Inquiry Number |
| Special Services or Extras: | No. of Ambulances Available National Network Medical Equipment - Rental/Sales Helicopter Available | Accepting Medicare, Medicaid, Private Insurance, DPA, etc. Membership Plan Air Ambulance (aircraft specified) | Air Conditioned Vehicles Foreign Language(s) Spoken Senior Citizen Specialty/Discount Air Intensive Care Units Convalescent Equipment |
| Typical Related Headings: | Ambulance Service - Air | Ambulette Service | Disabled Services |

* A National Survey of Major Yellow Pages Directories in Calif., Col., Ga., Ill., NY, Penn., Texas., etc.
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