

# Survey of Major Yellow Pages Advertisers \*

## Air Cleaning/Purifying Equipment & Services

### Comparative Ad Analysis for \_\_\_\_\_

<b>Primary Products &amp; Services Offered:</b>	<p>Air &amp; Odor Cleaning Systems: Sales/Rentals Installation/Service/Maintenance Industrial/Commercial Institutional/Residential Indoor Air Purification Exhaust Systems Vacuum Systems Air Filter Systems Water Filter Systems Dust Collecting/Collectors Duct Cleaning/Sanitizing Dust/Odor/Smoke Control In-Plant Air Pollution Control Systems In-Duct Systems Surface Mount Systems Energy Recovery Ventilators Furnace &amp; AC Units</p>	<p>Filters (Types): Charcoal, Electrostatic, HEPA, Alumina, Bags, Cubes, Rolls, Pleated, Dop, Electron Air, etc. Negative Ion Generators Pollutants Removed: Odors, Allergens, Dust, Dust Mites, Tobacco Smoke, Mildew, Mold, Bacteria, Fumes, Toner Dust, Oil Mist or Smoke, Radon, Smog, etc. Allergy Control Oil Mist Collectors Electrostatic Precipitators Portable Systems Air Quality Consulting Dehumidifiers/Humidifiers Mold &amp; Moisture Surveys</p>	<p>Specialists in Computer Rooms, Electronics, Electronic Media Serving Governments, Military, Bingo Halls, Stores, Offices, Restaurants, Bars, Classrooms, Auto Body Shops, Break Rooms, Garage Areas, etc. Smoke/Fume Collectors Air Scrubbers/Strippers Machine Process Pollution Educational/Medical Institution Systems Permit Assistance - AQMD/APCD Custom Duct Systems Vehicle Exhaust Cigarette Smoke HEPA Filter With Sorbent Media Flushmount for Acoustical Ceilings "Sick Building Syndrome" Insurance Repairs "Covers Up to 3000 Square Feet"</p>		
<b>Key Brand Names:</b>	<p>Airflow Airscreen Austin Beckair</p>	<p>Electro Air Enviraicare HEPA Honeywell</p>	<p>Janitrol Lennox Plymovent Pureflow Smog Hog</p>	<p>Smokeeter Smokemaster Space Gard Tectronic</p>	<p>Tepco Torit Trion Unico</p>
<b>Confidence Factors:</b>	<p>Years in Business Govt/Insurance Codes Met Filtration Specialists State, City Approved/Certified Conform With OSHA/EPA</p>	<p>Licensed/Bonded/Insured Professionally Trained Air ity &amp; Environmental Engineer Guarantees/Warranties References/Engineer(s) on Staff</p>	<p>Meet AQMD/APCD Standards Qual- Certified Removal Data Member – NADCA, BBB, etc. Specialization - Computer Rooms, etc. Hi-Tech Truck-Mounted Vacuum</p>		
<b>Convenience Factors:</b>	<p>Free Estimates/Free Trial Period Free Demonstration Free Brochure/Literature Financing Arranged</p>	<p>Business Days Open Toll Free/Fax Number Free Survey Credit Cards</p>	<p>Free On-Site Consultation Flexible Leasing Self-Cleaning Cartridges Website/E-Mail Address</p>		
<b>Special Services or Extras:</b>	<p>Maintenance Contracts "Rent With Full Service" "Table-Top to Modular Designs" "Avoid Complaints"</p>	<p>Paint Booths Designed/Installed Refurbishings ("Refurbs") Violations Removed Sand Blasting/Chimney Cleaning</p>	<p>"Totally New Technology" "Smoking Area" Design Reconditioned Systems Foreign Language(s)</p>		
<b>Typical Related Headings:</b>	<p>Air Pollution Measuring Svcs Bacteria Control Systems</p>	<p>Air Conditioning Contractors - Commercial &amp; Industrial</p>	<p>Purifiers - Industrial Air Duct &amp; Vent Cleaning</p>		

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